

**04/27/2011**

## **Media Advisory: GCI SchoolAccess and Bering Strait Students Broadcast Native Youth Olympics Live**

**What:** GCI SchoolAccess and the Bering Strait School District have partnered to provide a live broadcast of the Statewide Native Youth Olympics. GCI SchoolAccess has donated a video conference feed and internet bandwidth, allowing the Bering Strait School District Student Broadcasting Team to broadcast the event to district residents and students. The Native Youth Olympics is an athletic competition focused on native games to promote the native culture and a healthy lifestyle to Alaska's youth.

**Who:** Nearly 400 seventh- through 12th-grade students from across the state will participate in the Native Youth Olympics, including the students from the Bering Strait School District that won the recent local competition. The partnership between the Bering Strait School District and GCI SchoolAccess allows district residents to view a live feed of the event online and district students to watch the event live at their schools. The Bering Strait School District and GCI SchoolAccess frequently partner to broadcast local events.

**When:** April 29 – May 1

**Where:** Dena'ina Civic and Convention Center, 600 W. Seventh Avenue, Anchorage, AK

**Website:** The Native Youth Olympics will be broadcast at [www.bssd.org](http://www.bssd.org). A schedule of the Native Youth Olympics can be found at <http://www.citci.org/content/2011-nyo-games-alaska-schedule-events>.

**Contact:** For more information, contact Courtney Hastings, RH Strategic for GCI SchoolAccess, at 202-585-0210 or [chastings@rhstrategic.com](mailto:chastings@rhstrategic.com). Follow [@schoolaccess](https://twitter.com/schoolaccess) on Twitter.

### **About GCI SchoolAccess**

GCI SchoolAccess combines rich education experience with advanced technology to provide individualized, on-demand learning solutions that enable anytime, anywhere learning. Through our commitment to education, we help students succeed in work and life in the 21st century. Visit [www.schoolaccess.net](http://www.schoolaccess.net) for more information.

### **About the Bering Strait School District**

The Bering Strait School District serves 15 isolated villages on the Seward Peninsula in northwest Alaska on the eastern end of Norton Sound and on two islands in the Bering Sea. They enroll approximately 1,800 who are nearly 100 percent Alaskan Native Inupiat, Yu'pik or Siberian Yu'pik Eskimo over 80,000 remote, rural square

miles. The mission of the Bering Strait School District is to educate their children to become self-sufficient and responsible citizens through quality programs that express high expectations for all in a safe and supportive learning environment, which respects their children's heritage.